



CRAFTING MARKETING STRATEGIES THAT WE CAN IMPLEMENT WHICH ACHIEVES RESULTS FOR YOUR BUSINESS.

Is your business struggling to connect with your customers effectively? Do you find yourself frustrated with the results of your marketing efforts?

Running a business comes with its fair share of challenges, and we understand how overwhelming it can be to juggle various tasks while striving for success!

We are offering a **FREE 15-Minute Communication Audit** to refresh your connection with your customers!

FRUSTRATED WITH THE RESULTS FROM YOUR MARKETING EFFORTS?



Running a business is challenging!

**We understand the value of time and investment to
ACHIEVE BUSINESS GROWTH**

REVIEW: Let's deliver a comprehensive review and actionable, result-driven recommendations tailored to elevate your business.

SIMPLIFY: I'll guide you through your challenges, examine your strategy for improvements, uncover opportunities, and implement cost-saving measures to ensure worthwhile ROI.

RECOMMENDATION: We will craft tailored strategies that align with your business objectives, ensuring you have a roadmap for optimising your performance.

WE HAVE A RANGE OF PACKAGES TO SUIT YOUR BUSINESS STYLE & NEEDS.



Essential Growth Package Marketing Jumpstart for Small Business

What's Included:

Strategic Marketing Audit & Roadmap: We'll thoroughly examine your current marketing, find what's working (and what's not) and create a clear, actionable plan to attract and convert customers.

Channel Activation: Get your online presence up and running with professional setup of your essential social media platforms and website optimisation.

3-Month Campaign Plan & Templates: Save time and stay consistent with a pre-planned content plan and easy-to-use templates designed for your brand.

Perfect For: Small businesses ready to supercharge their marketing without breaking the bank.

Investment: \$1500 + GST (2-week turnaround)



Accelerated Growth Package Content & Conversions Growth Accelerator

What's Included:

Everything in the Essential Growth Package: 1 hour strategy meeting, strategic marketing audit & roadmap, channel activation, 3-month campaign plan & templates

PLUS, the Content & Conversion Power-Up:

High-Quality Visual Content Creation: Videos and graphics tailored to your brand, designed to engage your audience across all platforms - up to 8 specific designs. -

3 x Monthly Newsletters: Professionally designed email newsletters to keep your client audience connected and informed.

Full Website Audit & Optimisation: We'll fine-tune your website to maximise its potential for attracting and converting visitors.

Ideal For: Businesses ready to level up their content marketing for accelerated growth.

Investment: \$2850 + GST (1-month turnaround)



Premium Growth Package

Complete Marketing Transformation

What's Included:

All the features and benefits of the Essential and Accelerated Growth packages, including strategic marketing audit, channel activation, content creation, email marketing, and website optimisation.

The Premium Growth Advantage:

Priority Support: Direct access to our expert team for personalized guidance and fast turnaround times. -

3-Month Campaign Management: Leave the heavy lifting to us. We'll design, execute, and manage targeted campaigns across all channels.

Enhanced Website Audit & Optimisation: A deeper examination into your website's performance, with advanced analytics and ongoing optimisation for maximum impact.

Ideal For: Businesses ready to make a serious investment in their marketing and achieve sustained growth.

Investment: \$2400 + GST per month (Minimum 2-month commitment)



GOT ANY QUESTIONS?

Don't be shy! E-mail me at
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